

# outside

inside flap  
**3.607 inches**

back cover  
**3.667 inches**

front cover  
**3.725 inches**

## Fold lines:

These are where your brochure will be folded during production.



## Bleed area: 8.75 x 11.25 inches

Extend background color to fully fill this area. It ensures there aren't white edges after cutting.



## Trim: 8.5 x 11 inches

This is where we will cut your brochure.



## Safe area: 8.25 x 10.75 inches

Keep all important info (logos, icons and text) within this area so they don't get chopped off.

panel 1  
**3.725 inches**

panel 2  
**3.667 inches**

panel 3  
**3.607 inches**

**inside**